

EXHIBITOR SPONSORSHIP CONTRACT.

SPIE.PHOTONEX

Exhibition Dates: 25-26 October 2023
Conference Dates: 24-26 October 2023
SEC
Glasgow, United Kingdom

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Managed by

SPIE.EUROPE

For enquiries, contact
SPIE Sales:

Laurence Devereux

Tel: +44 29 2278 9031

Fax: +44 29 2089 4750

laurence@spieeurope.org

Please mail or fax original,
signed contract and re-
quired payment to:

SPIE Events Europe Ltd.

2 Alexandra Gate

Ffordd Pengam

Cardiff CF24 2SA, UK

Tel: +44 29 2089 4747

Fax: +44 29 2089 4750

info@spieeurope.org

www.spie.org

**Let us help you
make the most of
your marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to gain
visibility in the community.

COFFEE BREAK - LIMITED AVAILABILITY

£939.75

- Exclusive per day
- Option to provide literature/promo items (supplied by sponsor, approved by SPIE)
- Onsite signage at coffee break locations on exhibition floor

CONFERENCE APP - EXCLUSIVE

£1,102.50

- Company artwork displayed on opening splash page
- Ad runs eight weeks prior, through two weeks after the conference

CONFERENCE BAG - EXCLUSIVE

£1,207.50+

- Conference bags distributed to attendees
- Company logo and SPIE event logo on same side of conference bag
- Cost of conference bags **not included** in price of sponsorship
- SPIE-approved bags produced and supplied by sponsor

CONFERENCE GIVEAWAY - LIMITED AVAILABILITY

£997.50+

- One promotional item (approved by SPIE) distributed to attendees
- Cost of item **not included** in price of sponsorship
- Item produced and supplied by sponsor

EXHIBITION GUIDE ENHANCED LISTING - UNLIMITED

£2,299.50

- Company logo added to exhibition guide listing (full-colour)
- Company listing highlighted in exhibition guide

GENERAL SPONSOR - UNLIMITED

£395

- Company logo displayed online and in printed materials

INDUSTRY SESSION SPONSOR - EXCLUSIVE

£1,428

- 30-second video played prior to start of event
- Logo displayed in presentation slides
- Option to provide one meter pop-up at entrance

LANYARDS - EXCLUSIVE

£882+

- Lanyards accessible to all attendees at registration
- Cost of lanyards **not included** in price of sponsorship
- Lanyards produced and supplied by sponsor

NETWORKING AREA SPONSOR - EXCLUSIVE

£1,338.75

- Company logo displayed in networking area
- Option to provide giveaways on tables (supplied by sponsor, approved by SPIE)

ONLINE BANNER LOGO - FOCUSED EVENT LANDING PAGE - EXCLUSIVE

£2,299.50

- Logo displayed on choice of - *How to Participate, Registration, Conference, Courses, or Exhibition page*
- Logo links to exhibitor listing

ONLINE BANNER LOGO - MAIN EVENT LANDING PAGE - EXCLUSIVE

£3,066

- Company logo displayed at top of Event Main landing page
- Logo links to exhibitor listing

ONLINE BROWSE PROGRAM BANNER - 3 AVAILABLE

£1,916.25

- Banner ad displayed at top on choice of - *Conference, Special Events, or Industry Program page*
- Ad created by sponsor company
- Ad links to exhibitor listing

ONLINE BROWSE PROGRAM LOGO TRAY - LANDING PAGE - 4 AVAILABLE

£1,533

- Company logo displayed at bottom of Conference Program browse page
- Logo links to exhibitor listing

ONLINE EXHIBITOR LOGO TRAY - FOCUSED LANDING PAGE - 4 AVAILABLE PER PAGE

£750.75

- Company logo displayed on choice of - *How to Participate, Registration, Conference, Courses, or Exhibition page*
- Logo links to exhibitor listing

ONLINE EXHIBITOR LOGO TRAY - MAIN EVENT LANDING PAGE - 4 AVAILABLE

£1,501.50

- Company logo displayed on main event landing page
- Logo links to exhibitor listing

SPIE.ORG ENHANCED LISTING - UNLIMITED

£907.50

- Multiple video links – Increased from 1 to 5
- Links to social media
- Promote onsite giveaways
- Company logo displayed on rotating banner of floorplan

WI-FI - EXCLUSIVE

£577.50

- Onsite signage

**+Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.**

Please complete next page.



CONTACT INFORMATION

Sponsorship Contact _____ Job Title _____
 Company _____ Website URL _____
 Address _____
 Tel _____ Email _____

Date _____
 Amt Rec'd _____
 CC Cash Check
 Check# _____
 Reg# _____
 IDN# _____

32904-XSCPX23ST

SPONSORSHIP SELECTION Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Name	Day and Date	Cost	Name	Cost
<input type="checkbox"/> Coffee Break - Exclusive	Wednesday, 25 October	£939.75	<input type="checkbox"/> Online Banner Logo - Focused Event Landing Page - Exclusive	£2,299.50
<input type="checkbox"/> Coffee Break - Exclusive	Thursday, 26 September	£939.75	<input type="checkbox"/> Online Banner Logo - Main Event Landing Page - Exclusive	£3,066
<input type="checkbox"/> Conference App - Exclusive		£1,102.50	<input type="checkbox"/> Online Browse Program Banner - 3 Available	£1,916.25
<input type="checkbox"/> Conference Bag - Exclusive		£1,207.50+	<input type="checkbox"/> Online Browse Program Logo Tray - Landing Page - 4 Available	£1,533
<input type="checkbox"/> Conference Giveaway - Limited Availability		£997.50+	<input type="checkbox"/> Online Exhibitor Logo Tray - Focused Landing Page - 4 Available per page	£750.75
<input type="checkbox"/> Exhibition Guide Enhanced Listing - Unlimited		£357.50	<input type="checkbox"/> Online Exhibitor Logo Tray - Main Event Landing Page - 4 Available	£1,501.50
<input type="checkbox"/> General Sponsor - Unlimited		£395	<input type="checkbox"/> Spie.org Enhanced Listing - Unlimited	£907.50
<input type="checkbox"/> Industry Session Sponsor - Exclusive		£1,428	<input type="checkbox"/> WI-FI - Exclusive	£577.50
<input type="checkbox"/> Lanyards - Exclusive		£882+		
<input type="checkbox"/> Networking Area - Exclusive		£1,338.75		

Sponsorship Subtotal = £ _____

VAT 20% = £ _____

Sponsorship Contract Total = £ _____

20% VAT will be charged to UK companies only. SPIE Events Europe Ltd.'s VAT number is GB840 296 332. If you have a VAT exemption certificate, please e-mail a copy with your contract.

+Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

PAYMENT INFORMATION Contracts submitted after **27 April 2023** require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- On **27 June 2023**, defaults in payment will result in Sponsorship cancellation.
- Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.
- Payments due in full on **28 May 2023**. On **29 May 2023**, a 5% late fee will be added to all unpaid balances.
- See Sponsorship Policies regarding cancellations.

Please check one of the following options:

- Cheque/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total. = £ _____
- Cheque/Money Order enclosed (payable to SPIE) for **25% deposit** (.25 X Contract Total) = £ _____
- Charge **entire amount** in Contract Total to credit card = £ _____
- Charge deposit only (.25 X Contract Total) to credit card (applicable before 27 April 2023) = £ _____

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <https://www.xe.com> to convert your total fees).

- Wire transfer for **deposit only** (.25 x Contract Total) = £ _____
- Wire transfer for **entire amount** in Contract Total = £ _____

Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2023 SPIE Photonex**. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.



Sponsor's Signature _____ **Date** _____

SPONSORSHIP POLICIES

1) PAYMENT SCHEDULE:

- A minimum 25% deposit of the total contracted sponsorship must accompany contract. Contracts submitted after **27 April 2023** require 100% payment.
- All sponsorships must be paid in full by **28 May 2023**. On **29 May 2023**, a 5% late fee will be added to all unpaid balances.
- On **27 June 2023**, defaults in payment will result in sponsorship cancellation (subject to the cancellation fee schedule).

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Events Europe Ltd., 2 Alexandra Gate Fordd Pengam Cardiff CF24 2SA, UK.

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before **26 April 2023** - Eligible for full refund - less a £421.50 administrative fees.
- Between **27 April 2023** - **26 June 2023** - Deposit forfeited; excess of deposit paid will be refunded in full.
- After **26 June 2023** - No refund.

3) GRAPHIC DUE DATES: When applicable all graphics are due to SPIE by **9 September 2023**. All graphics received after **9 September 2023** will be subject to a 5% rush charge for production.