

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

**ONSITE | *There's nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.***

**DIGITAL SIGNAGE | 6 AVAILABLE**  
**\$2,425 | \$1,212.50 EP**

*Digital signage is everywhere so get your company information in the loop! Create a digital ad that will compel attendees to visit your booth.*

- 65" monitor in premium location
- 8-second display time, max 3 rotations within 8 second display time
- Sponsor provides artwork; SPIE produces and generates final graphic loop

**DOOR WINDOW DECAL | 1 AVAILABLE**  
**\$4,900 | \$2,450 EP**

*Be the first company attendees notice by advertising your company at the entrance to the conference.*

- Double-sided 24" x 24" decal located in premium location
- Sponsor provides artwork
- Cost to produce and install decals on two doors included in price of sponsorship (additional doors subject to extra fees)

**FLOOR GRAPHIC – 4' X 6' | 2 AVAILABLE**  
**\$1,950 | \$975 EP**

*Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.*

- Premium location
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

**GENERAL SPONSOR | UNLIMITED AVAILABILITY**  
**\$2,050 | \$1,025 EP**

*Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.*

- Company logo displayed onsite, online, and in printed materials

**SANITIZING STATION | 1 AVAILABLE**  
**\$8,600 | \$4,300 EP**

*Here's a chance to have your company shine: Sponsor a custom-branded sanitizing station at a premium location onsite. Get valuable visibility and demonstrate that your brand cares about the health and safety of the attendees.*

- Custom-branded sanitizing station located in premium location
- Sponsor provides artwork
- Cost to produce branding included in price of sponsorship

**WI-FI | 1 AVAILABLE**  
**\$7,500 | \$3,750 EP**

*By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite.*

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

**SPECIAL EVENTS | *Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.***

**ATTENDEE LUNCH | 2 AVAILABLE**  
**\$4,200 | \$2,100 EP**

*Sponsoring a lunch event can get your brand in front of a key demographic or highlight certain company values.*

- Company logo included on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

**COFFEE BREAK | 7 AVAILABLE**  
**\$4,200 | \$2,100 EP**

*Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.*

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

**CONFERENCE DINNER PREMIER SPONSOR | 4 AVAILABLE**  
**\$9,700 | \$4,850 EP**

*The conference dinner is a popular and beloved event. This sponsorship will garner your company plenty of attention and appreciation.*

- Company logo on onsite signage
- Company logo on table tent signs placed at food tables

**CONFERENCE DINNER SUPPORTING SPONSOR | 6 AVAILABLE**  
**\$2,300 | \$1,150 EP**

- Company logo included with other sponsors on onsite signage
- Company logo included with other sponsors on table tent signs

**EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.**

**+ Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.**

For inquiries, contact SPIE Sales:

**Melissa Valum** | melissav@spie.org  
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**Kim Abair** | kima@spie.org  
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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**  
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org



## SPONSORSHIPS

### KEYNOTE SPONSOR | 1 AVAILABLE

**\$13,250 | \$6,625 EP**

Keynote speakers are a significant draw for any conference. Capitalize on the focused attention and excitement that attendees bring to the talks by sponsoring a keynote event.

- Company logo on onsite signage
- Company logo on rotating room slide
- Verbal thank you before keynote
- Option to place literature on chairs at keynote (supplied and distributed by sponsor, approved by SPIE)
- Option to distribute pens or notepads to attendees at keynote (supplied by sponsor, approved by SPIE)
- 2 complimentary conference registrations

### POSTER RECEPTION SPONSOR | 1 AVAILABLE

**\$8,900 | \$4,450 EP**

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company logo on table tent signs
- Option to provide napkins (supplied by sponsor, approved by SPIE)

### POSTER RECEPTION CO-SPONSOR | 4 AVAILABLE

**\$5,550 | \$2,775 EP**

- Company logo included with other sponsors on table tent signs
- Option to provide napkins (supplied by sponsor, approved by SPIE)

**GIVEAWAYS | Everyone loves free swag. Get your brand in the hands of every attendee with a SPIE giveaway sponsorship.**

### CONFERENCE BAG | 1 AVAILABLE

**\$4,200+ | \$2,100+ EP**

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Photomask Technology + EUV Lithography exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### CONFERENCE GIVEAWAY | 4 AVAILABLE

**\$1,900+ | \$950+ EP**

Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### LANYARDS | 1 AVAILABLE

**\$5,600+ | \$2,800+ EP**

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### SESSION NOTEPAD | 1 AVAILABLE

**\$2,325+ | \$1,162.50+ EP**

Attendees need to jot down new connections, knowledge, and product information. Make sure your brand is the first thing they see every time they need to take note.

- Notepads distributed to session attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### WATER BOTTLE | 1 AVAILABLE

**\$9,995 | \$4,997.50 EP**

Learning, socializing, and networking is thirsty work. Attendees will value having a water bottle with your logo on it for the duration of the event - and long after.

- Custom-branded water bottles distributed to conference attendees
- Company logo and SPIE Photomask Technology + EUV Lithography exhibition logo on bottles
- Cost of water bottles included in price of sponsorship

**ONLINE | Before attendees gather in person, they'll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.**

### CONFERENCE APP | 1 AVAILABLE

**\$5,250 | \$2,625 EP**

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### ONLINE BANNER – BROWSE PROGRAM | 3 AVAILABLE

**\$4,000 | \$2,000 EP**

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary, or Special Events
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

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### ONLINE FEATURED SPONSOR – BROWSE PROGRAM LANDING PAGE | 4 AVAILABLE

**\$2,000 | \$1,000 EP**

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Company Logo displayed on Browse Program landing page
- Logo links to exhibitor listing on SPIE.org

### ONLINE FEATURED SPONSOR – EVENT LANDING PAGE | 16 AVAILABLE

**\$3,000 | \$1,500 EP**

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 16 different pages
- Logo links to exhibitor listing on SPIE.org

### REGISTRATION CONFIRMATION EMAIL | 6 AVAILABLE

**\$7,000 | \$3,500 EP**

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

### SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

**\$1,050 EP**

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

### CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at [spiesales@spie.org](mailto:spiesales@spie.org) to create your custom sponsorship!

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