

# EXHIBITOR SPONSORSHIP CONTRACT.

# SPIE. OPTICS+ PHOTONICS

Exhibition Dates: 22-24 August 2023  
Conference Dates: 20-24 August 2023  
San Diego Convention Center  
San Diego, California, USA

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by

# SPIE.

For inquiries, contact  
SPIE Sales:

**Kim Abair**  
Tel: +1 360 685 5499  
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Tel: +1 360 685 5596  
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Please mail or fax original,  
signed contract and  
required payment to:

**SPIE Sales**  
PO Box 10  
Bellingham, WA 98227  
United States  
Tel: +1 360 676 3290  
Fax: +1 360 647 1445  
spiesales@spie.org  
www.SPIE.org

### Let us help you make the most of your marketing investment

Call us to learn more  
about maximizing your  
exhibit impact.

Ask us about other  
promotional ideas to gain  
visibility in the community.

### AISLE SIGN - LIMITED AVAILABILITY

**\$1,425**

- Company provides artwork for top of aisle sign in exhibition hall
- Cost to produce sign is **included**

### COFFEE BREAK - LIMITED AVAILABILITY

**\$1,450**

- Option to request 4 foot table available for your company's use during the sponsored coffee break
- Option to provide napkins (at sponsor's expense)

### CONFERENCE APP - EXCLUSIVE

**\$1,875**

- Company name, tagline, booth number or logo displayed in opening splash page
- Ads run eight weeks prior through two weeks after the conference

### CONFERENCE BAGS - EXCLUSIVE

**\$2,625+**

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Optics + Photonics exhibition logo on same side of conference bag

### CONFERENCE FLYER/GIVE-A-WAY - LIMITED AVAILABILITY

**\$1,890+**

- Cost of flyer/item is **not included** in price of sponsorship
- Insert is produced and supplied by sponsor
- One promotional item (approved by SPIE) or one 8 1/2" x 11" sheet (additional pages subject to extra fees).

### CONFERENCE PEN - EXCLUSIVE

**\$1,100+**

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

### EXHIBITION GUIDE ENHANCED LISTING

**\$550**

- Company logo added to exhibition guide listing (full color)
- Company listing highlighted in exhibition guide

### FLOOR GRAPHICS - LIMITED AVAILABILITY

**\$1,250**

- Cost to produce and install floor graphic is **included** in price of sponsorship
- Promotion space: 6 ft. wide x 4 ft. high
- Premium locations just inside the exhibition hall entry area

### FLOOR GRAPHIC - BOOTH AISLE

**\$995**

- 3ft. w x 1ft. h graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are **included**

### GENERAL SPONSOR - UNLIMITED AVAILABILITY

**\$925**

- Company name featured with other sponsors on signage and in printed materials
- Company logo displayed online

### LANYARDS - EXCLUSIVE

**\$3,150 +**

- Lanyards are produced and supplied by sponsor
- Cost of lanyards is **not included** in price of sponsorship
- Lanyards accessible to all attendees at registration
- Onsite signage

### METER BOARD - 4 AVAILABLE

**\$2,625**

- Cost of single sided meter board is **included** in price of sponsorship
- Promotion space on a 38 inch wide x 87 inch high (83" viewable area)

### ONLINE BANNER LOGO - FOCUSED EVENT LANDING PAGE - CONFERENCE - EXCLUSIVE

**\$4,320**

- Towards top of landing page of choice
- Logo links to Exhibitor listing on spie.org
- Choose one of the Courses Page

### ONLINE BANNER LOGO - FOCUSED EVENT LANDING PAGE - 1 AVAILABLE PER PAGE

**\$3,780**

- Towards top of landing page of choice
- Logo links to Exhibitor listing on spie.org
- Choose one of the following pages: *How to Participate, Registration Page, Courses, Exhibition*

### ONLINE BANNER LOGO - MAIN EVENT LANDING PAGE - EXCLUSIVE

**\$7,560**

- Towards top of Event Main landing page
- Logo links to Exhibitor listing on spie.org

### ONLINE BROWSE PROGRAM LANDING PAGE LOGO TRAY - 4 AVAILABLE

**\$4,320**

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked to Exhibitor listing

**+Indicates additional costs apply to sponsorship price.  
All sponsorships require SPIE approval.**

Please complete next page.



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### ONLINE BROWSE CONFERENCE BANNER - 4 AVAILABLE

**\$5,400**

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Program
- Ad to be created by sponsor
- Banner to link to Exhibitor listing

### ONLINE EXHIBITOR LOGO TRAY - FOCUSED EVENT LANDING PAGE - 4 AVAILABLE PER PAGE

**\$2,700**

- Logo links to Exhibitor listing on spie.org
- Choose one of the following pages: *How to Participate*, *Registration Page*, *Conference*, *Courses*, *Exhibition*

### ONLINE EXHIBITOR LOGO TRAY - MAIN EVENT LANDING PAGE - 4 AVAILABLE

**\$5,400**

- Tray of 4 logos on main event landing page
- Logo links to Exhibitor listing on spie.org

### PHONE SANITIZERS - EXCLUSIVE

**\$3780**

- Company provides artwork for sanitizers - recommend logo and booth number
- Cost to produce one color sanitizers is **included**

### POSTER SESSION SUPPORTING SPONSOR - 8 AVAILABLE

**\$1,075**

- Onsite signage co-shared with other sponsors
- Option to provide napkins with company logo (at sponsor's expense)
- Option of Tuesday or Wednesday

### SANITIZING STATION - LIMITED AVAILABILITY

**\$3,250**

- Custom branding/wrap **included** in the cost of sponsorship
- Sanitizing station located in prominent location

### SPIE.ORG ENHANCED LISTING

**\$1,050**

- Multiple Video Links - increased from 1 to 5
- Company logo added to floorplan – rotating lower banner
- Links to Social Media
- Give-a-ways for event

### WELCOME RECEPTION SPONSOR - EXCLUSIVE

**\$4,320**

- Onsite signage
- Option to provide give-a-way – SPIE to approve (at sponsor's expense)
- Option to provide napkins with company logo (at sponsor's expense)

### WELCOME RECEPTION SUPPORTING SPONSOR - 4 AVAILABLE

**\$2,150**

- Onsite signage co-shared with other sponsors
- Option to provide give-a-way – SPIE to approve (at sponsor's expense)
- Option to provide napkins with company logo (at sponsor's expense)

### WI-FI - EXCLUSIVE

**\$1,150**

- Onsite signage

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