

# EXHIBITOR SPONSORSHIP CONTRACT.

# SPIE. **ADVANCED LITHOGRAPHY+ PATTERNING**

Exhibition Dates: 28 February–1 March 2023  
Conference Dates: 26 February–2 March 2023  
San Jose Convention Center  
San Jose, California USA

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:  
Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by  
**SPIE.**

For inquiries, contact  
SPIE Sales:

**Melissa Valum**  
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Please scan, mail or fax  
original, signed contract and  
required payment to:

**SPIE Sales**  
PO Box 10  
Bellingham, WA 98227  
United States  
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Fax: +1 360 647 1445  
spiesales@spie.org  
www.SPIE.org

Let us help you  
make the most of  
your marketing  
investment

Call us to learn more  
about maximizing your  
exhibit impact.

Ask us about other  
promotional ideas to gain  
visibility in the community.

### ATTENDEE LUNCH – 2 AVAILABLE

**\$6,700**

- Option to provide napkins (at sponsor's expense)
- Onsite signage

### BANNERS – 5' W X 3' H – LIMITED AVAILABILITY

**\$3,577.50 +**

- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS – 10' W X 6' H – LIMITED AVAILABILITY

**\$5,672.50+**

- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS – 15' W X 9' H – LIMITED AVAILABILITY

**\$6,837.50+**

- Cost to produce and hang banner is not included in cost of sponsorship
- Single-sided banner positioned in a premium location

### BREAKFAST – 4 AVAILABLE

**\$3,575**

- Option to provide 8 oz. coffee cups and napkins (at sponsor's expense)
- Onsite signage

### CHARGING STATION – LIMITED AVAILABILITY

**\$4,555**

- Custom branding and installation costs included
- Charger located in premium location
- Onsite signage

### COFFEE BREAK - 6 AVAILABLE

**\$4,750**

- 4 foot table available for literature or promo items during sponsored coffee break
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor's expense)
- Onsite signage

### COLUMN WRAP – LIMITED AVAILABILITY

**\$4,350**

- Production and installation costs included
- Located in premium location
- Onsite signage

### CONFERENCE APP – EXCLUSIVE

**\$2,125**

- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

### CONFERENCE BAG – EXCLUSIVE

**\$2,887.50+**

- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

### CONFERENCE GIVE-A-WAY – LIMITED AVAILABILITY

**\$1,430+**

- Cost of flyer/item is not included in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8-1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

### CONFERENCE PEN – EXCLUSIVE

**\$1,430+**

- Cost of pens is not included in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

### CONFERENCES – LIMITED AVAILABILITY

**\$3,497.50**

- Onsite signage
- Option to provide a pop-up banner outside the conference room door

### WELCOME TABLE UPGRADE:

**\$1,025**

- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

### EXHIBITION BAG – EXCLUSIVE

**\$2,115+**

- Cost of bags is not included in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

### FLOOR GRAPHICS – LIMITED AVAILABILITY

**\$2,287.50**

- Cost to produce and install a 6' x 4' floor graphic is included in price of sponsorship
- Some locations – option to upgrade additional fee to 8' x 6'
- Premium location

### GENERAL SPONSOR – UNLIMITED AVAILABILITY

**\$950**

- Company logo displayed online
- Company name displayed onsite and in printed materials

*+Indicates additional costs apply to sponsorship price.  
All sponsorships require SPIE approval.*

Please complete next page.



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## LANYARDS – EXCLUSIVE

**\$3,550+**

- Cost of lanyards is not included in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

## METER BOARD – LIMITED AVAILABILITY

**\$2,800**

- Cost of meter board included in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

## ONLINE BANNER LOGO – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY

**\$1,855**

- Banner logo towards top of landing page of choice
- Logo links to exhibitor listing on spie.org
- Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

## ONLINE BANNER LOGO – CONFERENCE LANDING PAGES – LIMITED AVAILABILITY

**\$2,120**

- Banner logo towards top of Conference landing page – Choose of conference
- Logo links to exhibitor listing on spie.org

## ONLINE BANNER LOGO – MAIN EVENT LANDING PAGE – (EXCLUSIVE)

**\$3,710**

- Banner logo towards top of Event Main landing page
- Logo links to exhibitor listing on spie.org

## ONLINE BROWSE PROGRAM LANDING PAGE LOGO TRAY – (4 AVAILABLE)

**\$2,120**

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked to exhibitor listing

## ONLINE BROWSE CONFERENCE BANNER – LIMITED AVAILABILITY

**\$2,650**

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Program
- Ad to be created by sponsor
- Banner to link to exhibitor listing

## ONLINE EXHIBITOR LOGO TRAY – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY

**\$1,325**

- Logo links to exhibitor listing on spie.org
- Choose one of the following pages: How to Participate, Registration Page, Conference, Courses, Exhibition

## ONLINE EXHIBITOR LOGO TRAY – MAIN EVENT LANDING PAGE – (4 AVAILABLE)

**\$2,650**

- Tray of 4 logos on main event landing page
- Logo links to exhibitor listing on spie.org

## PHONE SANITIZERS (LIMITED AVAILABILITY)

**\$3,500**

- Company provides artwork for sanitizers - recommend logo and booth number
- Cost to produce one color sanitizers is included

## PLENARY – EXCLUSIVE

**\$4,247.50**

- Onsite signage
- Option to provide a pop-up banner outside main door
- Company logo on rotating room slide

### PLENARY UPGRADE:

**\$1,695**

- Sponsor may place literature or other promotional item of your creation on every chair in the Plenary room at sponsor's expense (literature or item to be approved by SPIE)
- Cost of pens/pads/literature/promotional item not included in the price of the sponsorship
- Table outside the Plenary room in addition to or instead of the chair drop

## POSTER RECEPTIONS – EXCLUSIVE

**\$9,000**

- Onsite signage
- Company logo on signs on bar
- Option to provide napkins with company logo (at sponsor's expense)

## POSTER RECEPTIONS – CO-SPONSORED – 2 AVAILABLE

**\$5,141.50**

- Onsite signage co-shared with other sponsors at bars
- Option to provide napkins with company logo (at sponsor's expense)

## SANITIZING STATION – LIMITED AVAILABILITY

**\$5,141**

- Custom branding/wrap included in the cost of sponsorship
- Sanitizing station located in prominent location

## STAIRWAY STRIPS – EXCLUSIVE

**\$2,226**

- Cost to produce and install stair strips is not included in sponsorship cost
- Premium location on rising face of the main lobby stairs

## WELCOME RECEPTIONS – EXCLUSIVE

**\$13,250**

- Onsite signage (including signs on bars)
- Option to provide a pop-up banner outside main door
- Option to provide napkins with company logo (at sponsor's expense)

## WELCOME RECEPTION – CO-SPONSORED – 4 AVAILABLE

**\$6,837**

- Onsite signage (including signs on bars)
- Option to provide napkins with company logo (at sponsor's expense)

## WI-FI – 3 AVAILABLE

**\$4,478.50**

- Onsite signage

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Please complete next page.

