

# EXHIBITOR SPONSORSHIP CONTRACT.

# SPIE. **ADVANCED LITHOGRAPHY+ PATTERNING**

Exhibition Dates: 28 February–1 March 2023  
Conference Dates: 26 February–2 March 2023  
San Jose Convention Center  
San Jose, California USA

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:  
Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by  
**SPIE.**

For inquiries, contact  
SPIE Sales:

**Melissa Valum**  
Tel: +1 360 685 5596  
Fax: +1 360 647 1445  
melissav@spie.org

**Kim Abair**  
Tel: +1 360 685 5499  
Fax: +1 360 647 1445  
kima@spie.org

Please scan, mail or fax  
original, signed contract and  
required payment to:

**SPIE Sales**  
PO Box 10  
Bellingham, WA 98227  
United States  
Tel: +1 360 676 3290  
Fax: +1 360 647 1445  
spiesales@spie.org  
www.SPIE.org

Let us help you  
make the most of  
your marketing  
investment

Call us to learn more  
about maximizing your  
exhibit impact.

Ask us about other  
promotional ideas to gain  
visibility in the community.

### ATTENDEE LUNCH – 2 AVAILABLE

**\$6,700**

- Option to provide napkins (at sponsor's expense)
- Onsite signage

### BANNERS – 5' W X 3' H – LIMITED AVAILABILITY

**\$3,577.50 +**

- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS – 10' W X 6' H – LIMITED AVAILABILITY

**\$5,672.50+**

- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS – 15' W X 9' H – LIMITED AVAILABILITY

**\$6,837.50+**

- Cost to produce and hang banner is not included in cost of sponsorship
- Single-sided banner positioned in a premium location

### BREAKFAST – 4 AVAILABLE

**\$3,575**

- Option to provide 8 oz. coffee cups and napkins (at sponsor's expense)
- Onsite signage

### CHARGING STATION – LIMITED AVAILABILITY

**\$4,555**

- Custom branding and installation costs included
- Charger located in premium location
- Onsite signage

### COFFEE BREAK - 6 AVAILABLE

**\$4,750**

- 4 foot table available for literature or promo items during sponsored coffee break
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor's expense)
- Onsite signage

### COLUMN WRAP – LIMITED AVAILABILITY

**\$4,350**

- Production and installation costs included
- Located in premium location
- Onsite signage

### CONFERENCE APP – EXCLUSIVE

**\$2,125**

- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

### CONFERENCE BAG – EXCLUSIVE

**\$2,887.50+**

- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

### CONFERENCE GIVE-A-WAY – LIMITED AVAILABILITY

**\$1,430+**

- Cost of flyer/item is not included in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8-1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

### CONFERENCE PEN – EXCLUSIVE

**\$1,430+**

- Cost of pens is not included in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

### CONFERENCES – LIMITED AVAILABILITY

**\$3,497.50**

- Onsite signage
- Option to provide a pop-up banner outside the conference room door

### WELCOME TABLE UPGRADE:

**\$1,025**

- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

### EXHIBITION BAG – EXCLUSIVE

**\$2,115+**

- Cost of bags is not included in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

### FLOOR GRAPHICS – LIMITED AVAILABILITY

**\$2,287.50**

- Cost to produce and install a 6' x 4' floor graphic is included in price of sponsorship
- Some locations – option to upgrade additional fee to 8' x 6'
- Premium location

### GENERAL SPONSOR – UNLIMITED AVAILABILITY

**\$950**

- Company logo displayed online
- Company name displayed onsite and in printed materials

*+Indicates additional costs apply to sponsorship price.  
All sponsorships require SPIE approval.*

Please complete next page.



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## LANYARDS – EXCLUSIVE

**\$3,550+**

- Cost of lanyards is not included in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

## METER BOARD – LIMITED AVAILABILITY

**\$2,800**

- Cost of meter board included in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

## ONLINE BANNER LOGO – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY

**\$1,855**

- Banner logo towards top of landing page of choice
- Logo links to exhibitor listing on spie.org
- Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

## ONLINE BANNER LOGO – CONFERENCE LANDING PAGES – LIMITED AVAILABILITY

**\$2,120**

- Banner logo towards top of Conference landing page – Choose of conference
- Logo links to exhibitor listing on spie.org

## ONLINE BANNER LOGO – MAIN EVENT LANDING PAGE – (EXCLUSIVE)

**\$3,710**

- Banner logo towards top of Event Main landing page
- Logo links to exhibitor listing on spie.org

## ONLINE BROWSE PROGRAM LANDING PAGE LOGO TRAY – (4 AVAILABLE)

**\$2,120**

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked to exhibitor listing

## ONLINE BROWSE CONFERENCE BANNER – LIMITED AVAILABILITY

**\$2,650**

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Program
- Ad to be created by sponsor
- Banner to link to exhibitor listing

## ONLINE EXHIBITOR LOGO TRAY – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY

**\$1,325**

- Logo links to exhibitor listing on spie.org
- Choose one of the following pages: How to Participate, Registration Page, Conference, Courses, Exhibition

## ONLINE EXHIBITOR LOGO TRAY – MAIN EVENT LANDING PAGE – (4 AVAILABLE)

**\$2,650**

- Tray of 4 logos on main event landing page
- Logo links to exhibitor listing on spie.org

## PHONE SANITIZERS (LIMITED AVAILABILITY)

**\$3,500**

- Company provides artwork for sanitizers - recommend logo and booth number
- Cost to produce one color sanitizers is included

## PLENARY – EXCLUSIVE

**\$4,247.50**

- Onsite signage
- Option to provide a pop-up banner outside main door
- Company logo on rotating room slide

### PLENARY UPGRADE:

**\$1,695**

- Sponsor may place literature or other promotional item of your creation on every chair in the Plenary room at sponsor's expense (literature or item to be approved by SPIE)
- Cost of pens/pads/literature/promotional item not included in the price of the sponsorship
- Table outside the Plenary room in addition to or instead of the chair drop

## POSTER RECEPTIONS – EXCLUSIVE

**\$9,000**

- Onsite signage
- Company logo on signs on bar
- Option to provide napkins with company logo (at sponsor's expense)

## POSTER RECEPTIONS – CO-SPONSORED – 2 AVAILABLE

**\$5,141.50**

- Onsite signage co-shared with other sponsors at bars
- Option to provide napkins with company logo (at sponsor's expense)

## SANITIZING STATION – LIMITED AVAILABILITY

**\$5,141**

- Custom branding/wrap included in the cost of sponsorship
- Sanitizing station located in prominent location

## STAIRWAY STRIPS – EXCLUSIVE

**\$2,226**

- Cost to produce and install stair strips is not included in sponsorship cost
- Premium location on rising face of the main lobby stairs

## WELCOME RECEPTIONS – EXCLUSIVE

**\$13,250**

- Onsite signage (including signs on bars)
- Option to provide a pop-up banner outside main door
- Option to provide napkins with company logo (at sponsor's expense)

## WELCOME RECEPTION – CO-SPONSORED – 4 AVAILABLE

**\$6,837**

- Onsite signage (including signs on bars)
- Option to provide napkins with company logo (at sponsor's expense)

## WI-FI – 3 AVAILABLE

**\$4,478.50**

- Onsite signage

**+Indicates additional costs apply to sponsorship price.  
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Please complete next page.



CONTACT INFORMATION

Sponsorship Contact Job Title Company Website URL Address Tel Email

For Office Use Only Date Amt Rec'd CC Cash Check Check# Reg# IDN# 31123-XSCAL23ST

SPONSORSHIP SELECTION Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Table with 2 columns: Name, Day and Date, Cost. Lists various sponsorship options like Attendee Lunch, Banners, Breakfast, Coffee Break, etc. Includes a total line: Sponsorship Contract Total = \$

PAYMENT INFORMATION Contracts submitted after 31 August 2022 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.

- Payments due in full on 1 October 2022. On 2 October 2022, a 5% late fee will be added to all unpaid balances. On 31 October 2022, defaults in payment will result in Sponsorship cancellation.

- See Sponsorship Policies regarding cancellations. Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.

Please check one of the following options:

Check/Money Order enclosed (payable to SPIE) for entire amount in Contract Total. = \$
Check/Money Order enclosed (payable to SPIE) for 25% deposit (.25 X Contract Total) = \$
Charge entire amount in Contract Total to credit card = \$
Charge deposit only (.25 X Contract Total) to credit card (applicable before 31 August 2022) = \$

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see http://www.xe.net/ucc/ to convert your total fees).

Wire transfer for deposit only (.25 x Contract Total) = \$
Wire transfer for entire amount in Contract Total = \$
Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the SPIE Advanced Lithography 2023. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.



Sponsor's Signature Date

SPONSORSHIP POLICIES

1) PAYMENT SCHEDULE:

- A minimum 25% deposit of the total contracted sponsorship must accompany contract. Contracts submitted after 31 August 2022 require 100% payment. All sponsorships must be paid in full by 1 October 2022. On 2 October 2022, a 5% late fee will be added to all unpaid balances. On 31 October 2022, defaults in payment will result in sponsorship cancellation (subject to the cancellation fee schedule).

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Headquarters at PO Box 10, Bellingham, WA 98227.

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 30 August 2022 – Eligible for full refund. Between 31 August 2022 – 30 October 2022 – Deposit forfeited; excess of deposit paid will be refunded in full. After 30 October 2022 – No refund.

3) GRAPHIC DUE DATES: When applicable all graphics are due to SPIE by 3 January 2023. All graphics received after 13 January 2023 will be subject to a 5% rush charge for production.