

# EXHIBITOR SPONSORSHIP CONTRACT.

# SPIE. DEFENSE+ COMMERCIAL SENSING

Exhibition Dates: 2-4 May 2023  
Conference Dates: 30 April-4 May 2023  
Gaylord Palms Hotel  
Orlando, Florida, USA

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by

# SPIE.

For inquiries, contact  
SPIE Sales:

**Melissa Valum**

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Please mail or fax original,  
signed contract and  
required payment to:

**SPIE Sales**

**PO Box 10**

**Bellingham, WA 98227**

**United States**

**Tel: +1 360 676 3290**

**Fax: +1 360 647 1445**

**spiesales@spie.org**

**www.SPIE.org**

## Let us help you make the most of your marketing investment

Call us to learn more  
about maximizing your  
exhibit impact.

Ask us about other  
promotional ideas to gain  
visibility in the community.

### AISLE SIGNS - LIMITED AVAILABILITY

**\$1,525**

- Company provides artwork for top of aisle sign
- Cost to produce sign is **included**

### BANNER - LIMITED AVAILABILITY

**\$3,225+**

- Cost to produce and hang banner is **not included** in price of sponsorship
- Company provides artwork for graphic
- Single-sided banner positioned in a premium location

### BOOTH AISLE FLOOR GRAPHIC

**\$925**

- 3ft. w x 1ft. h graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are **included**

### COFFEE BREAK - LIMITED AVAILABILITY

**\$990 - \$2,175**

- 4 foot table available for your company's use during the sponsored coffee break upon request
- Option to provide compostable 8 oz. cups and/or napkins (at sponsor's expense)
- Onsite signage

### CONFERENCE AND EXHIBITION APP - EXCLUSIVE

**\$4,350**

- Company artwork displayed in opening splash page
- Bottom banner ad used on app pages and links to company's enhanced listing
- Ads run eight weeks prior through two weeks after the conference

### CONFERENCE BAG - EXCLUSIVE

**\$3,250+**

- Cost of conference bags is **not included** in price of sponsorship
- Bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE event logo on same side of conference bag

### CONFERENCE GIVE-A-WAY - LIMITED AVAILABILITY

**\$2,175+**

- Cost of give-a-way is **not included** in price of sponsorship
- Give-a-way/insert is produced and supplied by sponsor
- One promotional item (approved by SPIE) or one 8 1/2" x 11" sheet (additional pages subject to extra fees)

### EXHIBITION GUIDE - ENHANCED LISTING

**\$550**

- Company logo added to exhibition guide listing (full color)
- Company listing highlighted in exhibition guide

### EXHIBITION HALL RECEPTION - CO-SPONSOR

**\$4,770**

- Company Logo on onsite signage
- Company Logo on variable promotional materials
- Company allowed to send promotional items for event at sponsor's expense (SPIE to approve item)

### EXHIBITION HALL RECEPTION - EXCLUSIVE

**\$9,010**

- Company Logo on onsite signage
- Company Logo on variable promotional materials
- Company allowed to send promotional items for event at sponsor's expense (SPIE to approve item)

### FLOOR GRAPHICS - LIMITED AVAILABILITY

**\$2,065**

- Cost to produce and install floor graphic **included** in cost of sponsorship
- Promotion space: 6 ft. wide x 4 ft. high
- Premium locations in cross aisles

### FLOOR GRAPHICS - LIMITED AVAILABILITY

**\$2,850**

- Cost to produce and install floor graphic **included** in cost of sponsorship
- Promotion space: 8 ft. wide x 6 ft. high
- Premium locations at hall entrances

### FLOORPLAN LOGO PACKAGE - DELUXE

**\$900**

- Company Logo on Booth
- Company Logo revolving on floor plan

### FLOORPLAN LOGO PACKAGE - PREMIUM

**\$1,050**

- Company logo Static on top of floor plan
- Company Logo on Booth
- Company Logo revolving on floor plan

### GENERAL SPONSOR - UNLIMITED

**\$925**

- Company name featured with other sponsors on signage and in printed materials
- Company logo displayed online

### LANYARDS - EXCLUSIVE

**\$4,375+**

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

**+Indicates additional costs apply to sponsorship price.  
All sponsorships require SPIE approval.**

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### METER BOARD - LIMITED AVAILABILITY

**\$1,750**

- Cost of meter board is **included** in price of sponsorship
- Positioned in premium location
- Promotion space on a 38 inch wide x 84 inch high (77" viewable area)
- Double-sided meter boards: same artwork used on both sides (add'l fees apply if artwork is different)

### ONLINE BANNER LOGO - MAIN EVENT LANDING PAGE

**\$4,000**

- Exclusive Banner Logo on Main Event Landing page
- Location towards top of page
- Logo links to exhibitor listing on spie.org

### ONLINE BANNER LOGO - FOCUSED-EVENT LANDING PAGES

**\$2,500**

- Exclusive Banner Logo on Event Landing page: Choose One: *How to Participate, Registration Page, Courses, Exhibition, Attend, Program*
- Location towards top of page
- Logo links to exhibitor listing on spie.org

### ONLINE BROWSE CONFERENCE BANNER

**\$2,500**

- Banner to be at top of page of choice: *Conference, Special Events, Technical Events, or Industry Program*
- Ad to be created by sponsor
- Banner links to exhibitor listing on spie.org
- Location: top of page

### ONLINE BROWSE CONFERENCE BANNER - COURSES

**\$1,500**

- Banner to be at top of Courses page
- Ad to be created by sponsor
- Banner links to exhibitor listing on spie.org
- Location: top of page

### ONLINE BROWSE PROGRAM LANDING PAGE LOGO

**\$2,000**

- Logos located at the bottom of the landing page for browsing the Defense + Commercial Sensing conference program
- Logo links to exhibitor listing on spie.org

### ONLINE LOGO TRAY - FOCUSED EVENT LANDING PAGE

**\$1,000**

- Tray of 4 logos on main event landing page Choose one of the following pages: *How to Participate, Registration Page, Conference, Courses, Exhibition, Courses*
- Logo links to Exhibitor listing on spie.org

### PLENARY SPONSORSHIP - EXCLUSIVE

**\$8,190**

- Company logo on rotating slides before the program
- Option to put pop-up banner at entrance of room
- Option to do seat drop at sponsor's expense (item/flyer must be approved by SPIE)
- Onsite signage

### SANITIZING STATION

**\$3,175**

- Custom branding/wrap **included** in the cost of sponsorship
- Sanitizing station located in prominent location

### SPIE.ORG ENHANCED LISTING

**\$1,050**

- Multiple videos, increase from 1 to 5
- Social media icons and links
- Give-away functionality (run by exhibitor)

### WI-FI – EXCLUSIVE

**\$3,275**

- Onsite signage

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