

Conference Dates: 7–10 October 2024 San Ramon Marriott

San Ramon, California USA

## **SPONSORSHIPS**

# CONFERENCE BAG | 1 AVAILABLE **\$995+**

Every attendee gets a conference bag at registration. See your brand everywhere as attendees carry this popular and useful piece of advertising throughout the

- · Conference bags distributed to attendees
- Company logo and SPIE Laser Damage logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

### CONFERENCE PEN | 1 AVAILABLE

#### \$995+

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- · Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

# CONFERENCE SPONSOR | 10 AVAILABLE \$1.500

Support the Technical Conference, which includes web development, coordination of the program and paper submittals, space rental, AV and speaker support, program materials, and promotions.

- · Company Logo on onsite signage
- · Company Logo on rotating room slide
- Option to provide pop-up banner outside main Conference entrance (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

#### LANYARDS | 1 AVAILABLE

#### \$995+

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

# POSTER SESSION CO-SPONSOR | 6 AVAILABLE **\$1.500**

Support the next generation and meet plenty of prospects there to do the same. Get your brand in front of like-minded attendees by hosting a poster session.

- · Choose from Tuesday or Wednesday Poster Sessions
- · Company Logo included with other sponsors on onsite signage
- · Sponsor recognition on room slides
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Company logo displayed onsite, online, and in printed materials

### + Indicates additional costs apply to sponsorship price All sponsorships require SPIE approval

# REFRESHMENT BREAK | 6 AVAILABLE \$1,550

Celebrate the conference and your peers by sponsoring this key event that attracts attendees and promises high visibility for your brand.

- · Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

## TRANSPORTATION CO-SPONSOR | 4 AVAILABLE \$950

Promote your brand while helping attendees arrive in style for the NIF facility tour.

- Company logo included with other sponsors on onsite signage at shuttle loading area
- · Sponsor recognition on room slides
- · Option to provide branded bottled water (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

### WELCOME RECEPTION | 8 AVAILABLE

### \$2,100

Make a great first impression and help SPIE welcome thousands of attendees to the conference by sponsoring this popular kick-off event.

- · Company Logo on onsite signage
- · Option to provide napkins (supplied by sponsor, approved by SPIE)
- · Company logo displayed onsite, online, and in printed materials

#### WI-FI | 1 AVAILABLE

#### \$995

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!

- Company logo included on onsite signage
- Coverage includes lobbies and conference rooms
- · Company logo displayed onsite, online, and in printed materials

# WINE & CHEESE RECEPTION CO-SPONSOR | 5 AVAILABLE **\$1,500**

What better way to network with attendees than when they are enjoying a sampling of select wines and microbrews, along with an assortment of cheeses and hors d'oeuvres! Put your company in the spotlight by sponsoring this high-profile gathering.

- · Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Company logo displayed onsite, online, and in printed materials

For inquiries, contact SPIE Sales: Lacey Barnett | laceyb@spie.org

Tel: +1 360 685 5551 | Fax: +1 360 647 1445

Please mail or fax original, signed contract and required payment to: SPIE Sales, PO Box 10, Bellingham, WA 98227, United States Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org







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<b>COMPANY INFORMATION</b> (Please type or print clearly. This is how your information will appear in promotional materials.)	PAYMENT INFORM policy #1 for payment sched	
Company Name	PAYMENT TYPE PI	
SPIE Corporate Member  No Yes Corporate ID#	<ul><li>□ Check</li><li>□ Credit Card – SPIE acceptioners Club, and Discove</li><li>□ Wire Transfer</li></ul>	
	Payment instructions will be	
City	*Credit card payments will be pany or bank (see https://w	
State/Prov Zip/Postal Code	AGREEMENT The u sponsorships for use by this The undersigned acknowled	
Country	within this Sponsorship Conf	
General Tel	Sponsor's Signature	
General Fax	SPONSORSHIP PO	
General Email	PAYMENT SCHEDULE:     Full payment due with control	
Web Address	No sponsorship will be reserve contract are received at SPIE Account delinquency will result	
	ences as well as sponsor at fu unpaid invoice, all cash receive	
CONTACT INFORMATION	Payment and Fraud Statemen	
Contact Name	information initially provided to has a new bank account or are	
Job Title	as fraudulent. If you are in dou please contact SPIE Custome	

### SPONSORSHIP SELECTION

Email

Name	Cost
☐ Conference Bag	\$995+
☐ Conference Pen	\$995+
☐ Conference Sponsor	\$1,500
□ Lanyards	\$995+
☐ Poster Session Co-Sponsor	\$1,500
☐ Refreshment Break	\$1,550
☐ Transportation Co-Sponsor	\$950
☐ Welcome Reception	\$2,100
□ Wi-Fi	\$995
☐ Wine & Cheese Reception Co-Sponsor	\$1,500

Sponsorship Contract Total = \$

Address (if different from above)

+ Indicates additional costs apply to sponsorship price All sponsorships require SPIE approval

MATION Contracts require 100% payment. See lule and policy #2 for cancellation policy.

ease check one of the following:

ots VISA, MasterCard, American Express, er cards.\*

sent to you upon receipt of this contract.

e converted to your local currency by your card comww.xe.com to convert your total fees).

indersigned hereby authorizes SPIE to reserve company during the 2024 Laser Damage event. lges receipt of and agrees to abide by the Policies tract.

Sponsor's	Signature	Dat	e

### **OLICIES**

ed or assigned unless appropriate payment and signed Headquarters at PO Box 10, Bellingham, WA 98227. It in sponsor's inability to sponsor at contracted conferiture conferences. For accounts with more than one ed will be paid to oldest invoice first.

t: Please be advised that the wire transfer and banking you will not change. If you receive notice that SPIE e sent new payment instructions, you should treat this ubt of your existing instructions or wish to confirm them, r Service by telephone at +1 360 676 3290 (do not use email) to verify the information you have.

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 8 April 2024 Eligible for full refund less a \$500 administrative fee.
- Between 9 April-8 June 2024 25% of payment forfeited; excess of 25% paid will be refunded in full.
- After 8 June 2024 No refund.

3) GRAPHIC DUE DATES: When applicable all graphics are due to SPIE by 22 August 2024. All graphics received after 22 August 2024 will be subject to a 5% rush charge for production.

4) FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reason-ably within the control of SPIE. If SPIE terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SPIE shall not be liable to the CLIENT other than for a ref und of such CLIENT's space price payment less a proportionate share of all Exhibition expenses incurred and committed by Show Management of actual expenses, such as, but not limited to, advertising, convention center fees, etc., to the extent any monies remain after payment of such expenses and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of SPIE" shall include, but not by way of limitation: fire, casualty, flood, epidemic, pandemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

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