

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

### GENERAL SPONSOR | UNLIMITED AVAILABILITY

**\$650**

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

### EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY

**\$1,125**

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

### SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

**\$1,250**

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways
- Company logo displayed on rotating banner of Floorplan

### ONLINE BANNER – BROWSE PROGRAM | 6 AVAILABLE

**\$1,500**

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Exclusive banner ad displayed at top of Browse page - Choose from Invited Talks, Conference, Industry Events, Technical Talks, Courses, or Special Events
- Banner links to exhibitor listing on SPIE.org
- Sponsor provides artwork

### ONLINE FEATURED SPONSOR – EVENT PAGE | 10 AVAILABLE

**\$1,500**

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed on choice of Event Landing page - Choose from 10 different pages
- Logo located towards top of page
- Logo links to exhibitor listing on SPIE.org

+ Indicates additional costs apply to sponsorship price  
All sponsorships require SPIE approval

### COFFEE BREAK | 2 AVAILABLE

**\$1,775+**

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to provide compostable 8 oz cups and/or napkins (supplied by sponsor, approved by SPIE)

### FLOOR GRAPHIC | 4 AVAILABLE

**\$2,150**

Attendees rely on directional signage to navigate the conference. Add your brand and booth number to these essential floor graphics and lead attendees right to you.

- Premium location
- Cost to produce and install floor graphic included in price of sponsorship

### METER BOARD | 4 AVAILABLE

**\$2,995**

Attendees move in and out of the Exhibit Hall. With your brand and booth number on signage, you can take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Premium location
- Sponsor provides artwork
- Cost to produce single-sided meter board included in price of sponsorship

### CONFERENCE APP | 2 AVAILABLE

**\$3,225**

Take advantage of mobile marketing before, during, and after the conference. Your company brand and booth number will be in the hands of every attendee.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### BANNER | 3 AVAILABLE

**\$3,350+**

Leverage this premier business-development opportunity packaged in a high-profile event. Your company's information will be prominently displayed on a banner at a key location.

- Banner positioned in premium location
- Cost to produce and hang banner not included in price of sponsorship

#### For inquiries, contact SPIE Sales:

**Melissa Valum** | melissav@spie.org  
Tel: +1 360 685 5596 | Fax: +1 360 647 1445

**Kim Abair** | kima@spie.org  
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**Lacey Barnett** | laceyb@spie.org  
Tel: +1 360 685 5551 | Fax: +1 360 647 1445

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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**  
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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### NETWORKING RECEPTION SUPPORTING SPONSOR | 4 AVAILABLE

**\$5,400**

*What better way to network with your peers than when they are happily connecting at a social event! Put your company in the spotlight by sponsoring this important reception.*

- Company Logo on onsite signage for Tuesday and Wednesday receptions
- Company Logo on promotional materials
- Option to provide giveaways (supplied by sponsor, approved by SPIE)

### OPTICAL DESIGN CHALLENGER SPONSOR | 6 AVAILABLE

**\$6,500**

- Role on adjudication panel (1)
- Company logo included on awards checks
- Recognition at the ODC pitches and awards, and on ODC website

### OPTICAL DESIGN CHALLENGER SPONSOR – SOFTWARE PARTNER | 1 AVAILABLE

**\$8,600**

- Role on adjudication panel (1)
- Recognition at the ODC pitches and awards, the ODC website, and in participant informational materials
- Option to provide applicable software licensing to ODC participants for duration of challenge (approx. October 2024 - January 2025)
- Company logo included on awards checks

### CONFERENCE STRATEGIC PARTNER | 3 AVAILABLE

**\$29,000**

- Sponsorship of the Optical Design Challenge
- Invited speaker presentation slot (if contracted by 31 August 2024)
- 5 complimentary conference registrations

### CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

*Have a great idea for a sponsorship? Contact Sales at [spiesales@spie.org](mailto:spiesales@spie.org) to create your custom sponsorship!*

**+ Indicates additional costs apply to sponsorship price**  
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