

Reconnect with customers and meet new prospects in San Francisco

Share your latest solutions and make important contacts with the right audience as everyone assembles for an exciting year of collaboration and business growth. Start the year off right by connecting with customers, clients, and prospects at the BiOS Expo in San Francisco. Don't miss your opportunity to be a part of the world's largest marketplace for biomedical optics, biophotonics, and imaging.

BiOS is at the forefront of healthcare and life sciences

BiOS is the world's largest international biomedical optics event, encompassing clinical, translational, and fundamental R&D in the field of biomedical optics and photonics. It provides the premier technical forum for reporting and learning about the latest research and development, as well as for launching new applications and technologies.

CO-LOCATED WITH 27-29 January 2025
SPIE.AR|VR|MR Learn more: spie.org/avr



MOVING TECHNOLOGY TO MARKET™

SPIE. BIOS EXPO

Exhibit at the world's largest marketplace for biomedical optics and biophotonics

Conferences and Courses

25-30 January 2025
The Moscone Center • San Francisco, California, USA

Four Exhibitions

Photonics West Exhibition: 28-30 January 2025
BiOS Expo: 25-26 January 2025
Quantum West Expo: 28-29 January 2025
AR|VR|MR Exhibition • 28-29 January 2025

spie.org/bios

SPIE.

SPIE is the international society for optics and photonics. We bring together engineers, scientists, students, and industry leaders, strengthening the global optics and photonics community through conferences, publications, and professional development. Inspired by the transformative power of photonics to enhance life around the globe, over the past five years SPIE has contributed more than \$24 million to the international optics community.

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2025 EXHIBIT PROSPECTUS

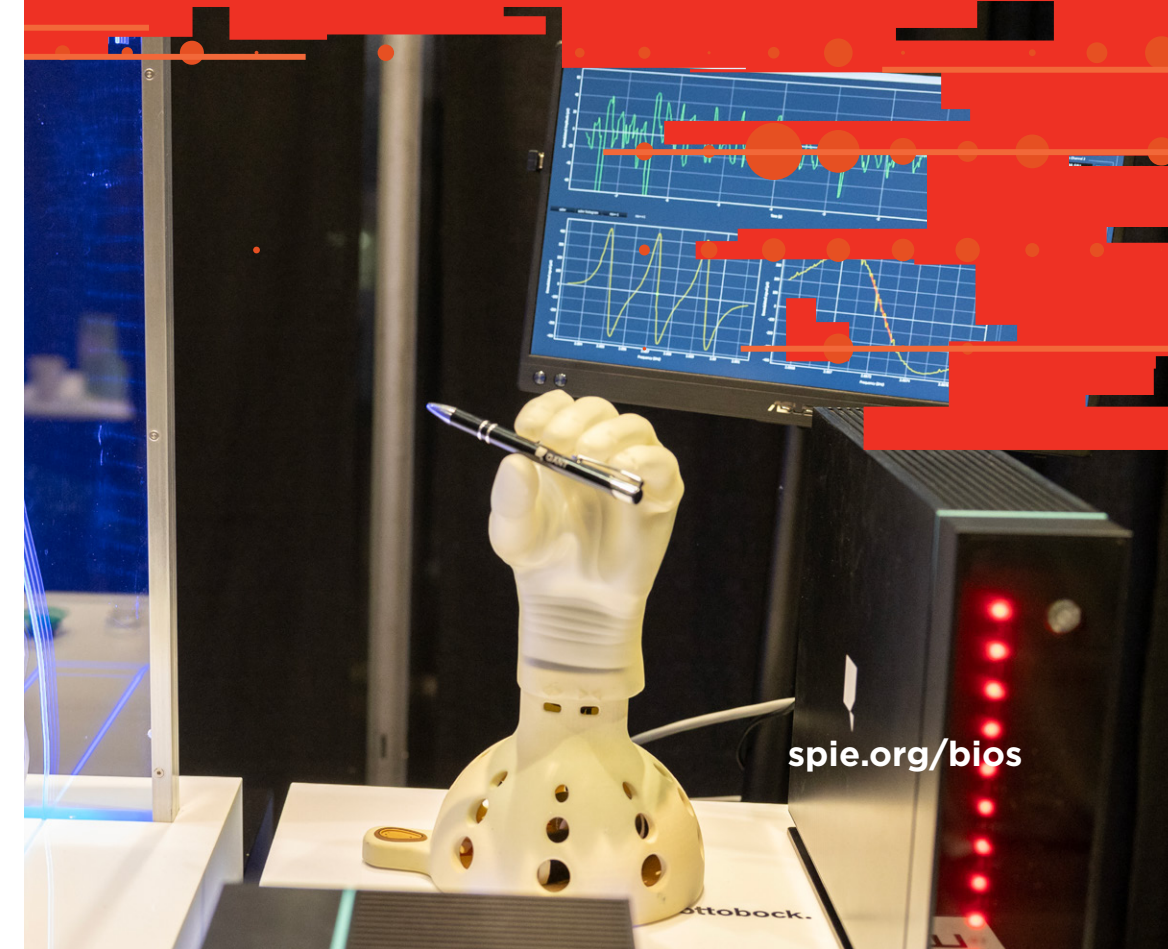
SPIE. BIOS EXPO

Part of Photonics West

BiOS Expo: 25-26 January 2025
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The Moscone Center
San Francisco, California, USA

RESERVE YOUR EXHIBITION SPACE TODAY



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Make BiOS Expo part of your 2025 sales and marketing plan

SUBMIT YOUR CONTRACT FOR BIOS EXPO TODAY

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk	\$3,895.00	\$3,310.75
6 ft. Table	\$2,615.00	\$2,222.75
6.5 ft. x 5 ft. Mini Booth*	\$6,495.00	\$5,520.75
10 ft. x 10 ft. Booth*	\$4,855.00	\$4,126.75
Peninsula Booth**	\$53.30 per sq. ft.	\$45.31 per sq. ft.
Island**	\$64.75 per sq. ft.	\$55.04 per sq. ft.

*Optional corner \$1,200 per corner (applies to booths only)

**Increments of 100 sq. ft., 400 sq. ft. minimum

+Includes preprinted art

Meet additional prospects

Photonics West Exhibition • 28-30 January 2025

The industry's leading laser and photonics exhibition

Quantum West Expo • 28-29 January 2025

The premier event for quantum research and applications

AR|VR|MR Exhibition • 28-29 January 2025

The event where the latest advances in XR optical hardware and architectures are shared

Connect your company with today's leading biomedical researchers

Showcase your latest advancements, products, or services to a qualified audience at SPIE BiOS Expo, taking place the opening weekend at Photonics West.

Connect with people who need your products and services

- Medical and optical physicists
- Biomedical research clinicians
- Optical instrument developers
- Equipment designers
- Bioengineers
- Cell physiologists
- Cancer therapists
- Molecular imaging specialists

Connect with prospective customers looking for solutions in a variety of categories

- Optical components, products, and instrumentation
- Biomedical
- Lasers
- Molecular imaging
- Health diagnostics and therapeutics
- Nano/biophotonics detectors
- Biosensors
- Spectroscopic/microscopic imaging



BiOS, an important part of Photonics West

BiOS—the largest biophotonics, biomedical optics, and imaging event in the world—helps kick off SPIE Photonics West each year. Together, these four powerful events connect the global technical community to advance light-based research. Make sure your company is part of this important event.

Join top suppliers in 2025

Don't miss out. These are just a few of the premier companies signed up to be a part of the 2025 BiOS Expo in San Francisco.

Boston Electronics Corp.

Chroma Technology Corp.

Hamamatsu Corp.

HUBNER Photonics

Innovative Photonic Solutions

Materion Balzers Optics

MKS Instruments

NKT Photonics Inc.

OZ Optics Ltd.

PI (Physik Instrumente) L.P.

PicoQuant Photonics North America, Inc.

Santec USA Corp.

SCANLAB America, Inc.

Thorlabs Inc.

Toptica

For more information about exhibiting, sponsorships, and advertising, contact the SPIE sales team:

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