SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:

- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

AISLE SIGN - LIMITED AVAILABILITY
$995
• Company provides artwork for top of aisle sign
• Cost to produce sign is included

COFFEE BREAK - 2 AVAILABLE
$995
• Onsite signage
• 4 foot table available for literature or promo items during sponsored coffee break (upon request)
• Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeve (at sponsor’s expense)

DIGITAL SIGNAGE - LIMITED AVAILABILITY
$1,995
• Premium location - running Saturday and Sunday of BIOS
• 8 second display time, max 3 rotations within 8 second display time
• Sponsor provides the artwork; SPIE produces and generates the final graphic loop
• Company logo displayed online and in printed materials

DIGITAL SIGNAGE COMBINATION BIOS/PW PACKAGE - LIMITED AVAILABILITY
$6,500
• Premium location - Running Saturday through Thursday
• 8 second display time, max 3 rotations within 8 second display time
• Sponsor provides the artwork; SPIE produces and generates the final graphic loop
• Company logo displayed online and in printed materials

FEATURED EXHIBITOR PACKAGE - LIMITED AVAILABILITY
$1,100
• Horizontal banner ad on online exhibition and select conference pages
• Medium rectangle ad on company’s exhibitor detail page
• Featured product photograph and announcement on company’s exhibitor detail page
• Priority status on all relevant online product searches

FEATURED EXHIBITOR COMBINATION BIOS/PW PACKAGE - LIMITED AVAILABILITY
$2,700
• Horizontal banner ad on online exhibition and select conference pages
• Medium rectangle ad on company’s exhibitor detail page
• Featured product photograph and announcement
• Priority status on all relevant online product searches
• Above information appears for both BIOS and PW

FLOOR GRAPHIC - LIMITED AVAILABILITY
$1,850
• Cost to produce and install 8’ x 6’ floor graphic included in price of sponsorship
• Prominently located inside the BIOS EXPO entry area or in cross aisles
  • Floor Graphic Arrows $250 (cross aisle graphics only)
  • Have your booth number leading from your cross aisle floor graphic to your booth

FLOOR PLAN LOGO - LIMITED AVAILABILITY
$950
• Company logo on the online exhibition floor plan
• Company logo hot linked to your company website

GENERAL SPONSOR - UNLIMITED
$850
• Company name featured with other sponsors on signage and in printed materials

METER BOARD - LIMITED AVAILABILITY
$2,595
• Cost of meter board included in price of sponsorship
• Single-sided and positioned in a premium location

METER BOARD COMBINATION BIOS/PW PACKAGE - LIMITED AVAILABILITY
$4,700
• Cost of two meter boards included in price of sponsorship
• Single-sided and positioned in a premium location

WI-FI - EXCLUSIVE
$2,495
• URL re-direct of your choice and splash page
• Onsite signage

WI-FI - COMBINATION BIOS/PW PACKAGE - EXCLUSIVE COMBINATION BIOS/PW PACKAGE
$6,995
• URL re-direct of your choice and splash page running Saturday to Thursday
• Onsite signage

+Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.