Get a jump-start on your competition and reserve your space today

Extend your company’s presence by showcasing your latest advancements, connecting with customers, and positioning your new products.

Included with your booth:
• Online and in print for months of promotion
• Free promotional postcards and e-cards
• Free passes to the technical conference
• Networking events to meet your clients and strengthen relationships

Reserve your space today

www.spie.org/dcs19-exhibit

DEFENSE + COMMERCIAL SENSING EXHIBITION PROSPECTUS

DCS Expo: 16–18 April 2019

The leading sensing and imaging expo is going back to Baltimore

We anticipate a strong expo due to a new political environment and East Coast location. Attendance by key prospects is expected to increase due to close proximity to government agencies that are no longer bound by travel restrictions and sequestration. In addition, Baltimore is surrounded by people conducting important research applicable to the DCS program—in fact, last time we were in Baltimore 40% of attendees (more than 1,500 people) traveled 200 miles or less. The other 60% of attendees come from all across the US, Europe, and Asia to provide you with the right contacts and potential new business opportunities. Join us to get in front of this key technical audience.

"SPIE DCS is a very busy, multidirectional event that has done a good job accommodating both the technical and business sides of the exchanges."

"2019 Exhibitor"

16–18 April 2019
Baltimore Convention Center
Baltimore, Maryland, USA
www.spie.org/dcs19-exhibit
Meet 5,000 attendees who need your products and services.

Exhibit at SPIE Defense + Commercial Sensing Expo, the leading exhibition on sensing, imaging, and infrared technologies.

The right audience...
Connect with researchers, engineers, product developers, and purchasers who specialize in optics and photonics.

...attend to make purchases.
In addition to thousands of attendees coming for the technical program, there are also over 1,000 people coming just to visit the exhibition, including many from the D.C. area.

Maryland’s 8,560 aerospace and defense businesses annually generate $32.82 billion in economic activity and secure $4.82 billion in federal contracts.

SOURCE: MARYLAND DEPARTMENT OF COMMERCE

The global market for sensors should total $283.4 billion in 2023 increasing from $152.2 billion in 2018 at a compounded annual growth rate (CAGR) of 13.2% from 2018 through 2023.

SOURCE SENSORS: Technologies and Markets to 2023 BCC Research LLC

Gain valuable visibility at this key technical conference
Participate in the Technical Program
14–18 April 2019 • Abstracts Due 1 October 2018
Present your research on sensors, infrared technology, laser systems, spectral imaging, radar, LIDAR, and more. Come to Baltimore to share the latest technological advancements, find new business opportunities, and collaborate with other experts working on materials, components, systems, and analytics for defense and commercial applications in sensing and imaging.

Materials and Devices
This track includes topics such as novel materials, image sensors, photon counting, energy harvesting, and quantum technologies. The applications include wearables, cybersecurity, information processing, energy storage, and drones.

Imaging and Analytics
This track addresses topics such as spectral imaging, computational image processing, metrology, and 3D imaging. Papers include applications in security and defense, climate monitoring, big data, deep learning, machine vision, target detection, and tracking.

Advanced Sensing and Imaging
This track includes topics such as fiber optic sensors, radar, laser radar, AR technologies, and thermal imaging. The topics focus on structural sensing and health monitoring, non-destructive inspection, detection, and ranging.

Next Generation Sensor Systems and Applications
This track highlights cutting-edge research focused on emerging technologies for specific applications such as autonomous systems, UAVs, agriculture and food safety, Cyber-Physical Systems/IoT, and more.

Hear these world-class plenary speakers presenting the latest research and promising breakthroughs.

Albert “Sly” Moss Director, Sensors Directorate
US Navy Research Laboratory

Nirmalya Mukhopadhyay Chair of Mechanical Engineering and Professor of Electrical Engineering
University of Southern California

Philipp Ferenczi
Director of Market Development, Amy Opiati

2018 Exhibition dates and hours
Tuesday 16 April 2019 10 am to 6 pm
Wednesday 17 April 2019 10 am to 6 pm
Thursday 18 April 2019 10 am to 6 pm

Evening at the Expo
5 to 6 pm

Dedicated exhibition time 10 to 11 am

82% of 2018 exhibitors ranked the quality of attendees as either Excellent or Good.

“The industry talks definitely brought many visitors to our booth.”

Meet your customers in Baltimore
Build your brand and capture your booth opportunities to educate, attract, and drive attendees to your booth. SPIE offers a variety of ways to expose your company’s name, brand, and products to attendees.

Be a sponsor at the popular Evening at the Expo
Highlighting your company’s presence by becoming a sponsor at the Tuesday evening event in the Exhibition Hall. Companies provide food and drinks to eager attendees, driving traffic directly to your booth.

Go online for a complete list or contact your SPIE Sales consultant:

Allegan, MI 49010
Tel: +1 360 685 5539

www.SPIE.org/DCS19-EXHIBIT

SPIE Defense + Commercial Sensing 2019 • 16-18 April 2019