

IMPORTANT NEWS:

Photonics West moves to 6-11 March

The new 2021 dates provide more space at The Moscone Center to accommodate the program and the exhibition as we implement new meeting guidelines and requirements. We will be working hard to ensure a safe and productive opportunity to meet together, following health and government guidelines. We hope you will plan to join us—a few weeks later than usual—in 2021.

Please check the website or sign up for Photonics West exhibitor emails at spie.org/PW-signup to stay informed.

We look forward to your participation.

Researchers share their cutting-edge research

BIOS 2021

Topics include biomedical optics, photonic therapeutics and diagnostics, neurophotonics, tissue engineering, translational research, tissue optics, clinical technologies and systems, biomedical spectroscopy, microscopy, imaging, nano/biophotonics.

LASE 2021

Topics include laser source engineering, nonlinear optics and beam guiding, laser manufacturing, laser micro/nano applications, 3D manufacturing, and more.

OPTO 2021

Topics include optoelectronic materials and devices, photonic integration, displays and holography, nanotechnologies in photonics, advanced quantum and optoelectronic applications, semiconductor lasers and LEDs, MOEMS-MEMS, optical communications: devices to systems.

CO-LOCATED WITH

AR | VR | MR
Conference 2021

7-9 March 2021

Learn more: spie.org/vr21call



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SPIE. PHOTONICS WEST

MOVING TECHNOLOGY TO MARKET™

Photonics West 2021

Exhibit at the world's largest marketplace for photonics, optics, imaging, and industrial lasers

Two Exhibitions

BIOS Expo: 6-7 March 2021

Photonics West: 9-11 March 2021

Conferences and Courses

6-11 March 2021

The Moscone Center
San Francisco, California, USA

spie.org/pw-exhibit

SPIE. PHOTONICS WEST



2021

Photonics West EXHIBITOR PROSPECTUS

Reserve your exhibition space today

9-11 March 2021

The Moscone Center
San Francisco, California, USA

spie.org/pw-exhibit

PHOTONICS WEST 2021 EXHIBITOR PROSPECTUS



“Photonics West is the premier photonics show in the world, and the biggest source of our new opportunities. We look forward to Photonics West 2021.”

Hamamatsu Vice President of Marketing
Earl Hergert

Take advantage of this opportunity to make important connections.

Sign up today

SUBMIT YOUR CONTRACT TODAY

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
6 ft. Table.....	\$3,085	\$2,622.25
10 ft. x 10 ft. Booth.....	\$5,900	\$5,015
Island	\$78.47 per sq. ft.	\$66.70 per sq. ft.
Peninsula Booth	\$64.64 per sq. ft.	\$54.94 per sq. ft.

Be a part of the most important gathering of the year

Start your year off right at the leading photonics and laser event.

FEATURED TECHNOLOGIES:

- Lasers and other light sources
- High speed imaging and sensing
- Laser accessories, laser systems
- Optical materials and substrates
- Cameras and CCD components
- IR sources and detectors
- Fiber optic components, equipment, systems
- Electronic imaging components
- Optical components
- Optical coatings
- Communication
- Lenses and filters
- Optical detectors
- Positions and mounts

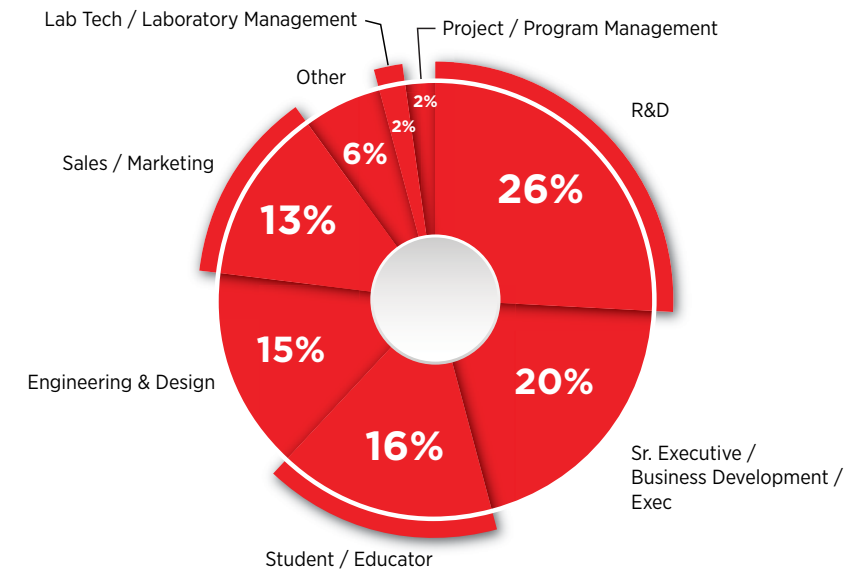
“We’ve had a super week both at BiOS and Photonics West this year.”

M Squared CEO and Founder Graeme Malcolm

Expand your revenue and your growth

During this time of change, people will be seeking new capabilities and partnerships. Make sure to position your company’s solutions to this qualified audience.

JOB FUNCTION OF ATTENDEES:



Each year 65% of attendees come just for the exhibition

Stay in front of an audience who attend to find new products and make important business connections.

EXHIBITION VISITORS SAY IT BEST:

“The expo participants were often technical experts and happy to discuss technical ideas as well as sales.”

“It was very DENSE with vendors, seemed twice the size of previous years. I enjoy meeting colleagues and chatting about new products.”

“I walked 4.5 miles and I didn’t see the whole show.”

For more information go online or contact the SPIE Sales team:



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SPIE. PHOTONICS WEST

Conferences and Courses
6–11 March 2021
The Moscone Center
San Francisco, California, USA

Expand beyond your booth by participating with these additional opportunities

Exhibit at the BiOS Expo • Present research in the technical program • Drive traffic with sponsorships • Advertise

Sign up today: spie.org/pw-exhibit