

**SPIE.**

**Corporate  
Membership**

**FIRST  
FOR  
INDUSTRY**

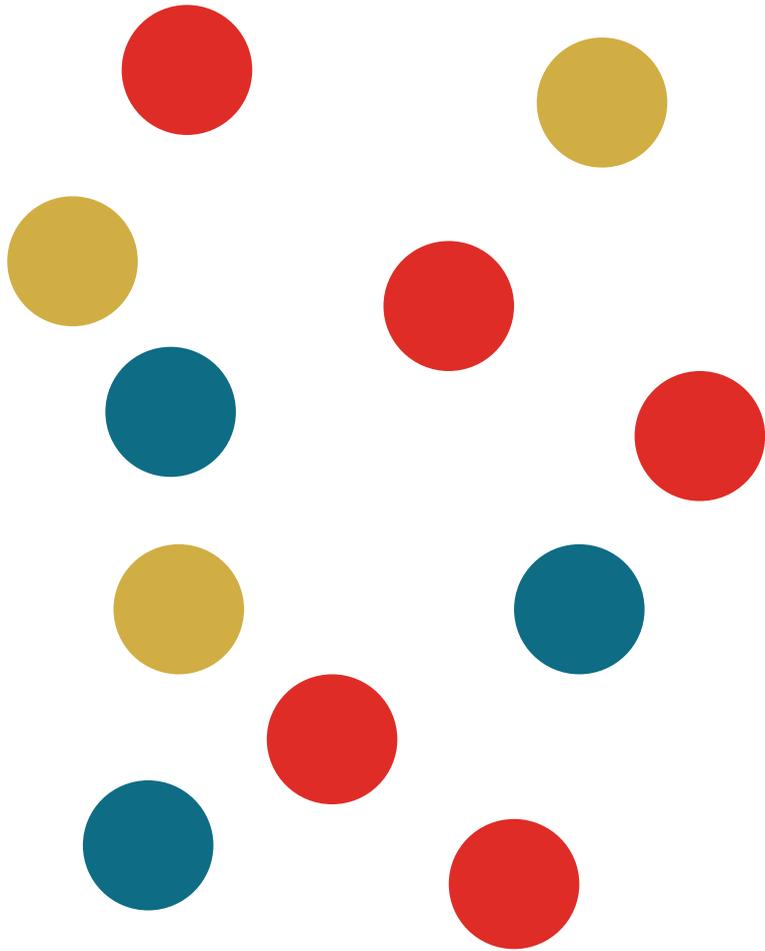


- 
- **Grow business.**
  - **Increase sales.**
  - **Access talent.**

## **Partner With Us**

SPIE brings together thousands of buyers, suppliers, and researchers, providing you with an opportunity to build relationships, increase sales and grow your business.

SPIE commitment to industry has never been stronger. We help you market to, and engage with, the SPIE audience—both directly at exhibitions and through targeted lead generation opportunities. SPIE serves as a bridge connecting you with our members, other companies, and those that attend our events.



SPIE Corporate Members benefit from networking with peers to pursue shared interests and business opportunities. Your organization also benefits from the 3+ Individual Memberships that come with your account; SPIE Members receive discounts on conference attendance, publications, and courses, helping your company save money while supporting your team.

**Moving industry forward. Together.**

QUESTIONS? CONTACT US TODAY.

**CorporateMembership@spie.org**

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MEMBER



## Sales and Business Development

Corporate Members receive:

- Significant cost savings on SPIE Exhibition space, including Photonics West: 15% off standard rate.
- Priority points for better booth space assignment.
- 15% discount on advertising in Technical Programs and Exhibit Guides.
- 5% discount on advertising in *Photonics Focus*.

## Business Services

Cybersecurity — The first line of defense is staff training.

- SPIE Corporate Members qualify for a 20% discount on Ninjio services.
- Over 90% of all data breaches are the result of phishing attacks. By educating your staff with Ninjio you can reduce that risk.
- SPIE has been using Ninjio as a security awareness training platform for many years.
- Ninjio uses engaging, micro-learning videos to teach employees about various cyber threats.

Reach out to [CorporateMembership@spie.org](mailto:CorporateMembership@spie.org) to learn more about this benefit.



## Access to Talent and Workforce Development

Workforce issues are a roadblock to growth. SPIE wants you to have the talent you need to move business forward.

Talent:

- 5 free job postings on the SPIE Career Center ([spiecareercenter.org](http://spiecareercenter.org)) a \$2,250 value.
- 10% discount on SPIE Job Fairs — find talent in a face-2-face environment.
- Participate in recruitment events with early career and student members throughout the year.

Development:

- Corporate Members receive 3+ Individual SPIE memberships (allocations by tier level) and all the benefits these come with. Distribute amongst your staff and build your inhouse capacity.
- Mingle with and learn from industry peers at SPIE events.



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## Invest in Your Team

Each SPIE Corporate Member receives three or more individual memberships, depending on your tier placement; these memberships may be distributed to the team member of your choice.

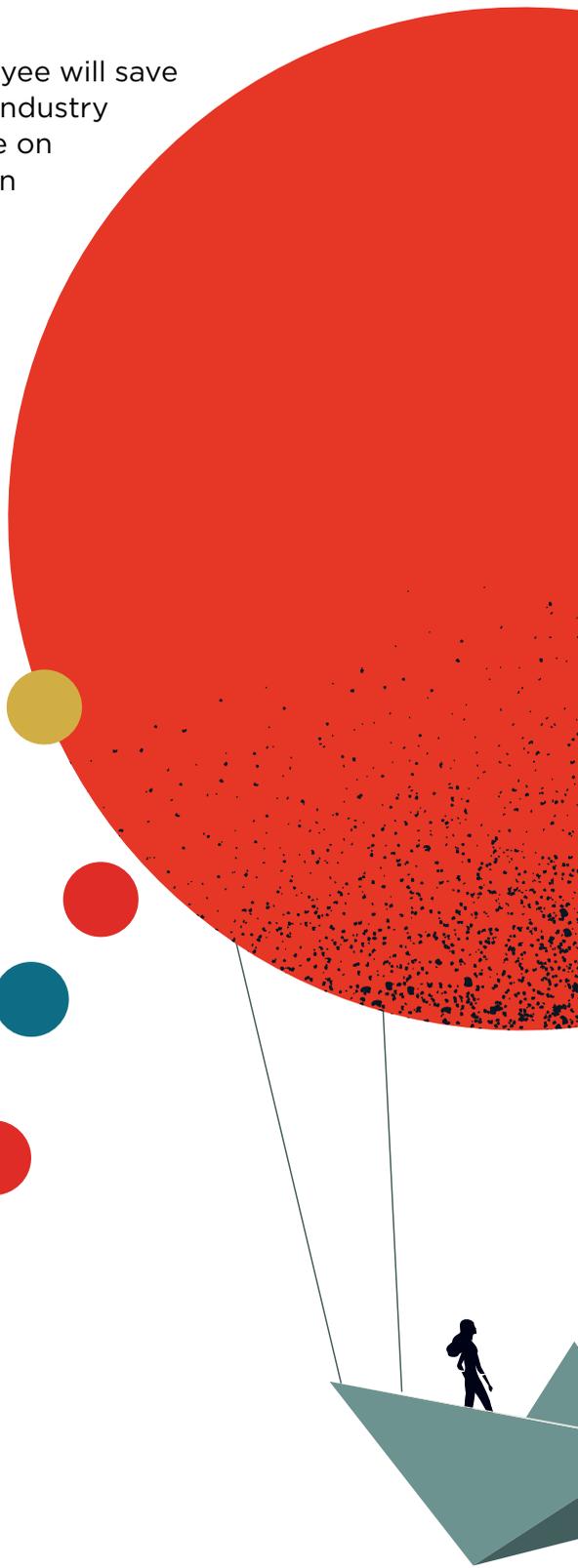
As an individual Member of SPIE, your employee will save on conference registration fees, mingle with industry peers, and stay informed. SPIE Members save on professional education, they can participate in SPIE governance committees and vote in the annual election.

In addition to these benefits, each member receives 10 downloads of cutting-edge research from the SPIE Digital Library, a Journal of their choice, and a subscription to *Photonics Focus*; all this helps your team members stay up to date on the latest industry developments.

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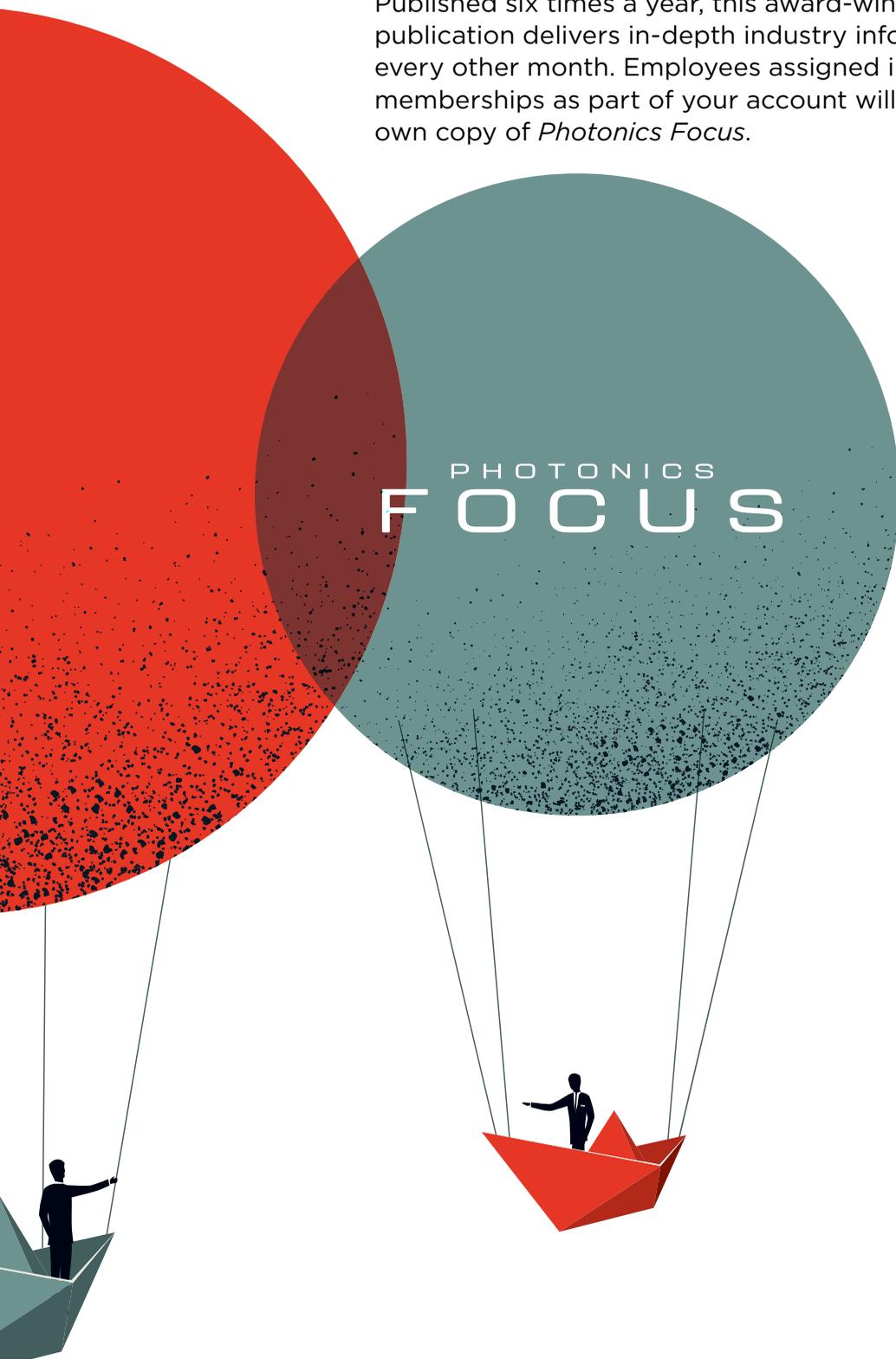
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## ***Photonics Focus***

Published six times a year, this award-winning publication delivers in-depth industry information every other month. Employees assigned individual memberships as part of your account will get their own copy of *Photonics Focus*.

PHOTONICS  
FOCUS





# Join Today

Fees are determined according to your company's annual sales revenue.

<b>Annual Revenue USD</b>	<b>Fees</b>	<b>Individual Memberships</b>
Tier 1: less than USD 2 million or university, nonprofit, government, clusters	\$650	3
Tier 2: USD 2 to 10 million	\$1,500	3
Tier 3: USD 10 to 50 million	\$2,500	3
Tier 4: USD 50 to 250 million	\$3,500	5
Tier 5: USD 250 million to 1 billion	\$4,500	7
Tier 6: More than 1 billion	\$6,000	10
Tier 7: Venture capitalists, finance and market analysts, content providers	\$800	3

SPIE Corporate Member benefits, and the Individual Memberships that are part of your account, begin on the first day of the month in which your application and payment are processed.

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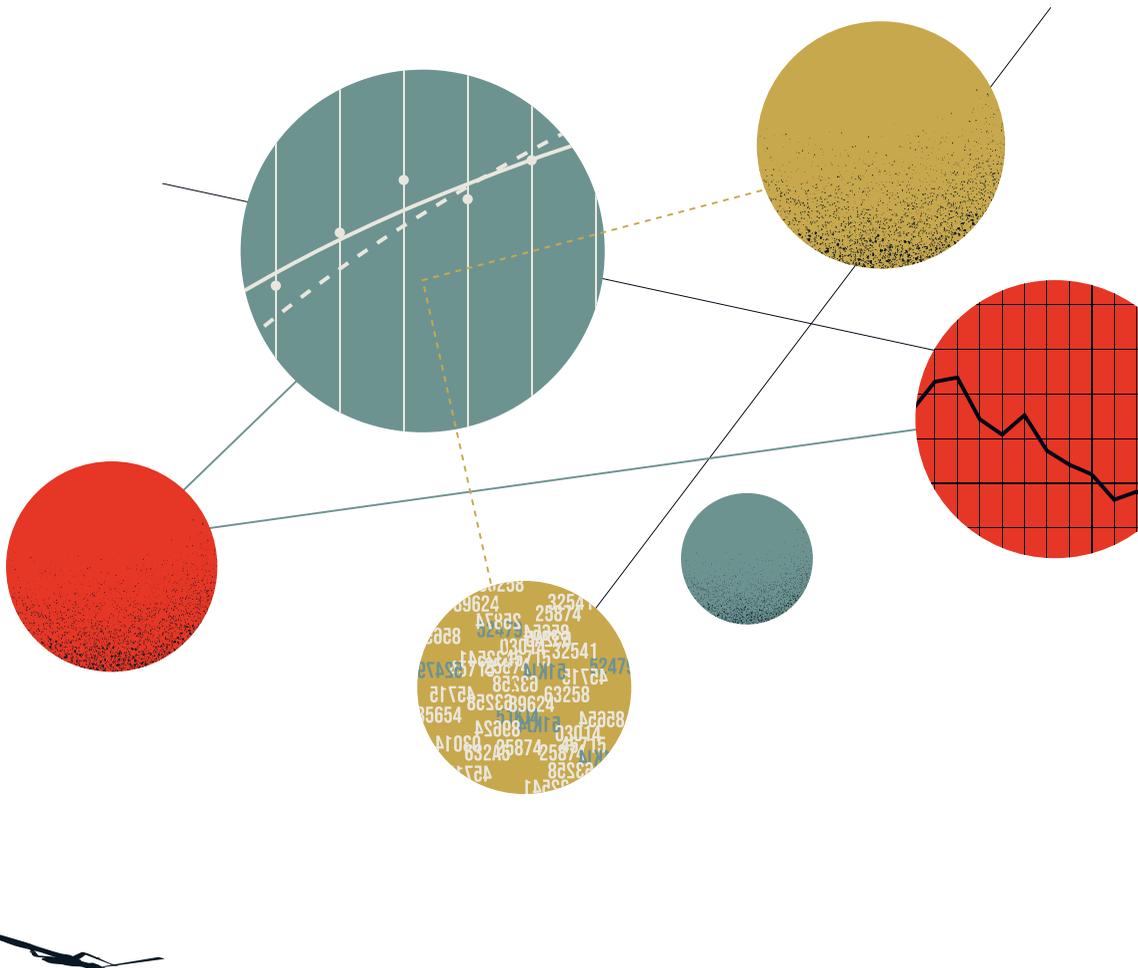
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# Corporate Membership not Right for You?

As part of our “First for Industry” focus we offer the following reports and services free of charge.

- The SPIE Optics & Photonics Industry Report helps inform your business decisions.
- Compare industry wages with the SPIE Global Salary Report.
- Help shape policy; work with SPIE to share industry needs with elected representatives.
- More than 26,000 open access proceedings and presentation materials in the SPIE Digital Library. This information can provide insights into the latest technologies, solutions, and trends discussed by experts and researchers in the photonics industry.



## Learn more about the benefits and services available to SPIE Corporate Members

### CONTACT

**Robert Dentel**

SPIE Sales & Business Development

+1 (360) 920-3055

robertd@spie.org

## What you need to know about SPIE Corporate Membership

### Tier Verification

To ensure the accuracy of placement in member tiers, SPIE may ask company contacts to provide supporting information. All information provided will be kept strictly confidential.

### Billing Cycle

Your Corporate Membership is valid when payment is received and processed; fees are paid on an annual basis. Membership fees are non-refundable and non-transferrable.

### Exhibiting at SPIE events

SPIE Corporate Member pricing is valid only if the account is in good standing and fees are fully paid prior to submission of exhibition contract and the account remains in good standing through the duration of the contracted exhibition. If the membership expires prior to, or fees are not fully paid at the time of the contracted exhibition, the exhibition pricing reverts to the standard rates and the contracted exhibitor will be liable for the balance due to SPIE.

### About SPIE

SPIE is the international society for optics and photonics. We bring together engineers, scientists, students, and industry leaders, strengthening the global optics and photonics community through conferences, publications, and professional development. Inspired by the transformative power of photonics to enhance life around the globe, over the past five years SPIE has contributed more than \$24 million to the international optics community.

SPIE is a registered trademark of the Society of Photo-Optical Instrumentation Engineers.

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ADDRESS

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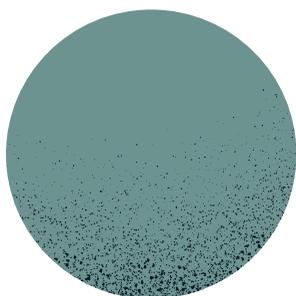
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